



# Precision Escapes

Tented retreats built to yield.

Modular, mindful, and designed for real return.



# A Scalable Model for Elevated Stays

**Modular Retreats. Built to Feel. Built to Yield.**

- **Low CapEx** — Soulful design, fast build, low overhead
- **Modular Design** — boutique tents by Escape Nomade
- **Strong Returns**— Sustainable, profitable hospitality

*Start small. Scale smart. Build beauty into return.*



# Demand Meets Design

## Travel Shift

Guests seek soul, silence, and story. Not scale.

## Investor Outlook

Prefer simplicity, speed, and transparency.

## Emerging Category

Built with less. Priced with purpose. Branded to scale.

*“A rising category for grounded travelers and visionarybackers.”*



# Boutique Model That Works

## Modular & Fast

Quick installation. Scalable by design.

## Cost Efficient

Delivered at fraction of traditional build costs.

## Lean Management

Premium pricing, streamlined ops, healthy margins.

## Strong Returns

35–45% margin, 6–8 year payback window.



# Investor Structure

Designed for full ownership and operational ease.

Component	Terms & Notes
Investment Model	100% asset ownership by investor
CapEx per Tent Unit	Flexible depending on design, all-in inc. FF&E
Management by Celu	Celu operates, maintains, and markets the retreat
Performance Fee	20% of annual EBITA (after all operating costs)
Investor Retention	Full title and income rights retained

*"A hands-off model for hands-on investors. Own the asset. Let us do the rest."*

# Why It Works



## Faster Setup

Lower CapEx, lower risk, faster return.



## Emotional Connection

Feels personal. Guests stay longer. Loyalty follows.



## Nature as Amenity

Low-opex luxury. The landscape becomes the experience.



## Design-Forward

Small footprint. High perceived value. Easy to scale.



# Core Brand Values

## ✓ Light on the Land

Minimal footprint. Natural materials. Soft impact.

## ✓ Immersive, Not Excessive

Maximal guest connection, not maximal square meters.

## ✓ Crafted, Not Mass-Produced

Design-forward. Handmade feel. Story in every stay.

## ✓ Rooted & Replicable

Tailored to place. Structured for smart scale.





## Lets build something beautiful.

- **Modular retreats, high returns**

Unique investment. Precision-built, fast-to-market.

- **Rooted in nature, scaled with care**

Soulful design, strong demand, minimal footprint.

- **Crafted by Escape Nomade**

Defined timelines. Proven delivery.

- **Now welcoming aligned partners**



**CELU** Celu Hospitality Sol



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Celu Hospitality Solutions specializes in hospitality consulting, restaurant development, and digital strategy for hotels and resorts. We help brands...

*Scan to connect*

